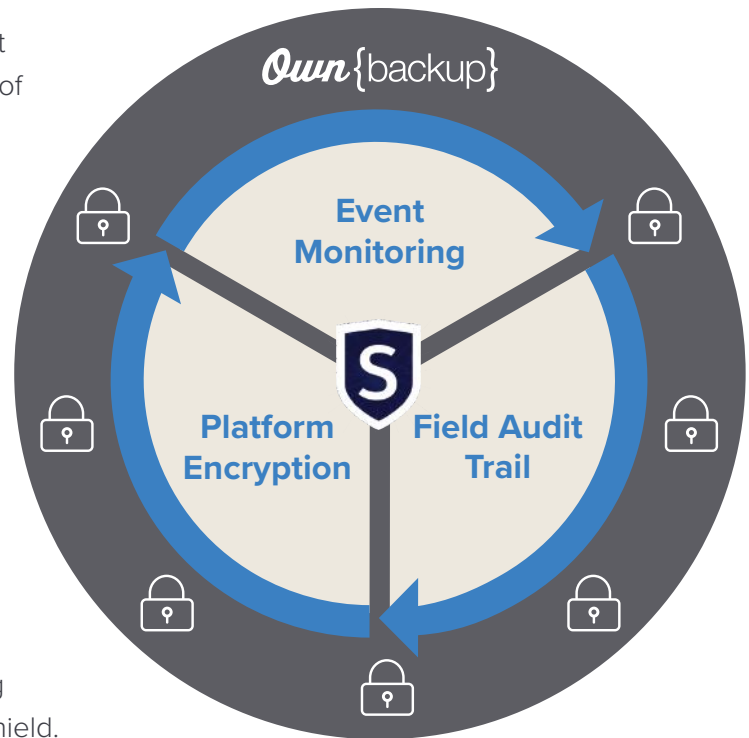




# OwnBackup: A Perfect Complement to Salesforce Shield

Salesforce Shield is a trio of security capability that Salesforce customers can use to build new levels of trust, transparency, compliance, and governance right into business-critical applications. Salesforce Shield delivers Platform Encryption, Event Monitoring, and a Field Audit Trail.

Many enterprises have implemented Salesforce Shield as a way to further secure data on their production environments leveraging capabilities that act to deter, monitor, and audit unauthorized access, changes and data loss. As a complementary tool, OwnBackup provides customers with recovery capabilities in the event of unauthorized changes, corruption or data loss while adding to the existing functionality that already comes with Salesforce Shield.



## OwnBackup Complements Salesforce Shield by Providing an Additional Layer of Protection



### UNLIMITED FIELD AUDITING

OwnBackup expands the number of fields you can track by allowing Shield users to not only view changes and compare data between any two snapshots at the field level, but also to audited objects as well.

OwnBackup's Smart Alerts complement this capability by notifying administrators when data or metadata, including profiles and Shield encryption keys, are added, modified, or deleted.



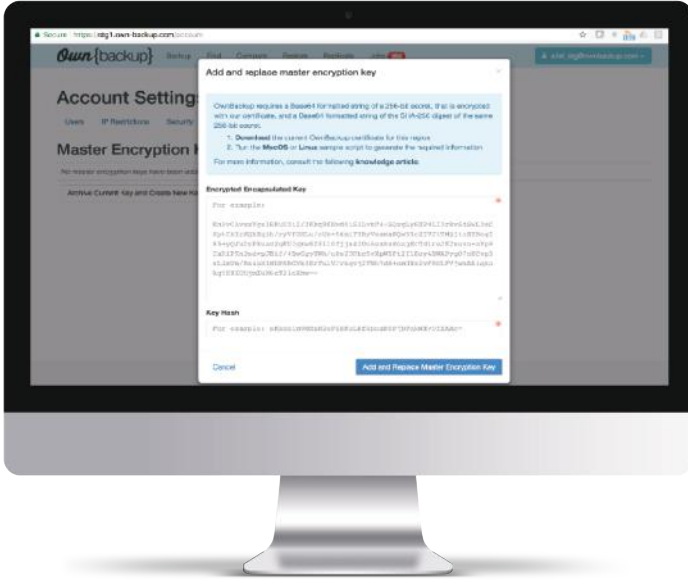
### ENHANCED PLATFORM ENCRYPTION

OwnBackup fulfills the Salesforce-recommended backup of data in an easy, secure manner. Providing further peace of mind for administrators, Salesforce Shield encryption keys may also be backed up by OwnBackup in their cypher text form, when granted permissions.



### INCREASED EVENT MONITORING

In addition to monitoring individual events, OwnBackup can monitor bulk events so you can audit additional data that is not already monitored by the Shield Event Monitor.



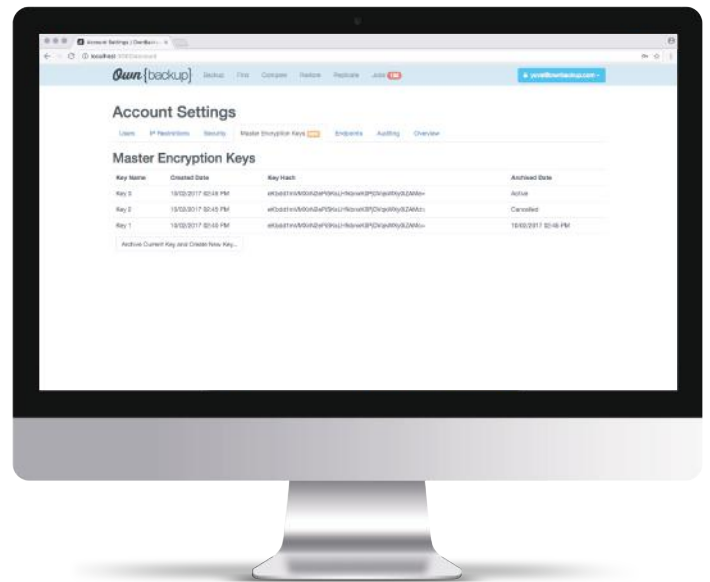
# OwnBackup Advanced Key Management Integration with Salesforce Shield

- OwnBackup will backup and recover Salesforce Shield encrypted fields, when granted permissions.
- OwnBackup will backup and recover Salesforce Shield encryption keys, in their cipher-text form.
- OwnBackup can set notifications upon changes to Salesforce Shield encryption keys.

## Rotate & Revoke Master Encryption Key

Easily manage and archive master encryption keys in the OwnBackup Account Settings dashboard. Use this dashboard to quickly find out which keys are Active, Cancelled, or Archived.

A two-person process ensures authorized master encryption key revocation.



**“** *I think every one of my customers should be using OwnBackup.* **”**

Assaf Ben Gur — Shield Encryption Product Owner, Director of Product Management at Salesforce

Source: Dreamforce 2017